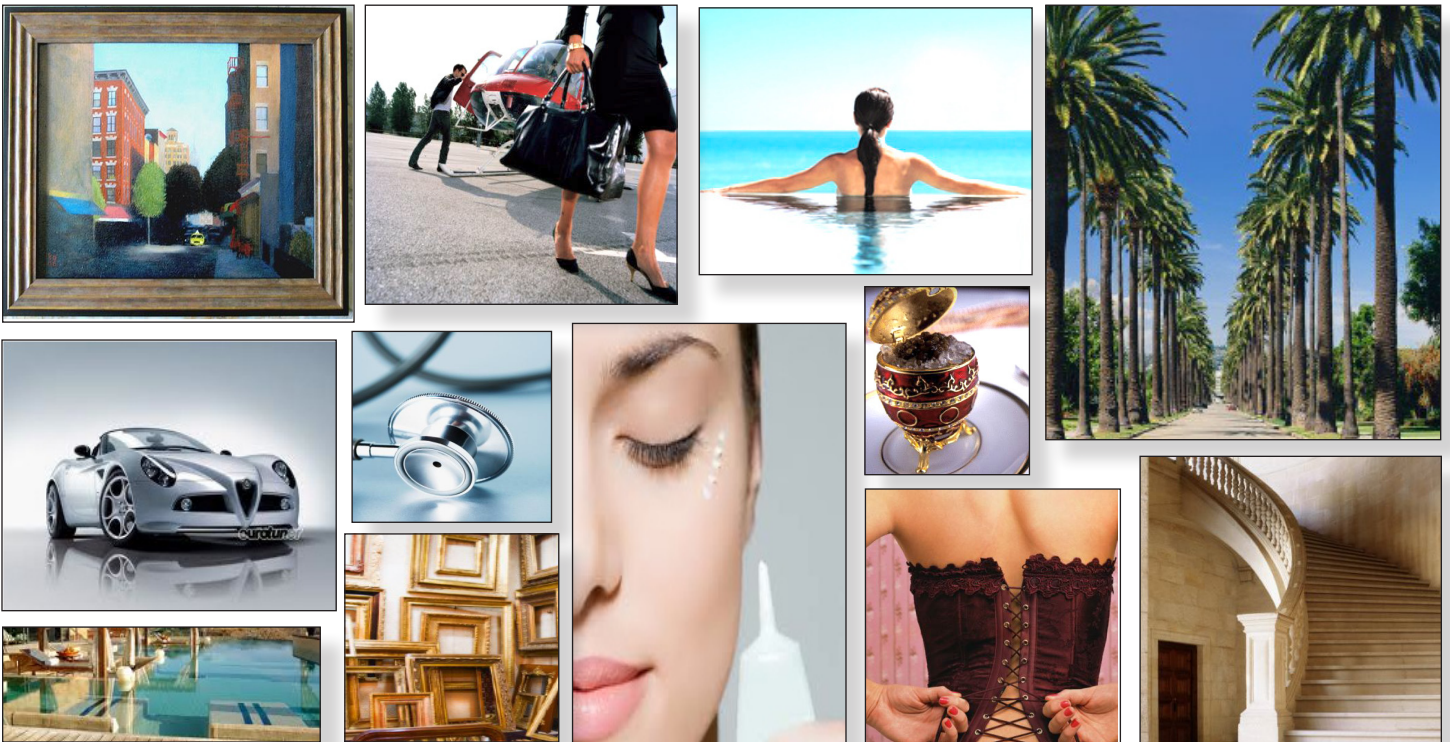




hollywoodtrendreport

Ann Shatilla's insider's guide into Hollywood's cutting edge trends. www.hollywoodtrendreport.com



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television

luxury lifestyle tv



Los Angeles



Hollywood Trend Report is a slick fast-paced 30-minute contemporary and sophisticated weekly television show devoted to cutting-edge lifestyle trends giving viewers insider access into the world's leading creators and innovative state-of-the-art products, styles, treatments, exhibits, establishments and Hollywood trend news.

HTR is a serious news magazine lifestyle television show shot in the format of a network quality news magazine TV show. It consists of 10 trend stories devoted to men and women.

HTR is a highly produced and heavily researched show for its demographic. With veteran news Emmy Award-winning journalist Ann Shatilla as Executive Producer, this show is on top of the latest trends hourly.

With style makers from Rodeo Drive to Sunset Strip, Venice Beach to Malibu, and across North America, **HTR** has it the moment things hit the marketplace or make headlines.

Covering the finest in: culture, beauty, lifestyle, high-end brands and cutting-edge trends, **HTR** is a show about the most established and emerging creations and creators in the world.



Hollywood Trend Report television has unique access giving viewers an inside look into the process and products of creative vision and cutting-edge style and the latest trends.

Hollywood Trend Report is also an established syndicated radio show and website <http://www.hollywoodtrendreport.com>.

Hollywood Trend Report is a showcase of established experts and emerging creators highlighting the innovating trends making news weekly.



Hollywood Trend Report television covers the latest trends in:

- **Style**
- **Beauty**
- **Celebrity cosmetic surgery**
- **Finest spas**
- **Health | Holistic**
- **Medical**
- **Make-up**
- **Art galleries**
- **Exhibits | Museums**
- **Design**
- **Celebrity Trends**
- **Fine dining**
- **Eateries**
- **Jewelry**
- **Fashion**
- **High end real estate**
- **Elegant decor**
- **Architecture**
- **Authors | Artists**
- **Launch events**
- **Hospitality**
- **Travel**
- **Hotels**
- **Cars**
- **Fitness trends**
- **Technology**
- **State-of-the-art gadgets**
- **Social Life**
- **Life coaching**
- **Beach Life**
- **Exclusive retail outlets**
- **Pets**
- **Beach Life**
- **Eco | Green**
- **Charity Events**
- **Sports**
- **Outdoor Activities**
- **Internet**

- Bringing style-savvy viewers a broad look into the world of the finest creators, brands, experiences, treatments and products relevant to modern lives.



TOPIC BREAKDOWN

hollywoodtrendreport

These are just some of the topics included week to week:

MEDICAL | SPAS | SALONS

- Health Updates
- Doctor News
- Health Breakthroughs
- Holistic
- Beauty News
- Cosmetic Surgery
- Make-up
- Hair Trends

ANTI-AGING

- Latest Breakthroughs
- Celebrity Product Trends

HOSPITALITY

- Hoteliers | Designers
- Architects
- Furniture Creators
- Event Planning
- Party Planning

FASHION | STYLE

- Accessory designers
- Fashion designers
- Jewelry designers

BEACH LIFE

- Latest Activities
- Social Life

ART | CULTURE

- Contemporary Art
- Fine Art
- Painters
- Sculptors
- Photographers
- New Video Trends
- Art Gallery Exhibits
- Museums

SOCIAL LIFE

- Launch Parties
- Trade Shows
- Events
- Civic Happenings
- Charity Events

LUXURY DESIGN

- Appliance designers
- Consumer product designers
- Electronic designers
- Transportation designers

PETS

- Pet Care Advancements
- Celebrity Pet Trends
- Veterinarian Care
- Holistic Pet Treatments
- Pet Spas | Pet Hotels
- Latest Pet Products

ECO | GREEN

- Latest News, Products
- Innovations

CUISINE

- Restaurants
- Dining
- Chefs
- Trendsetting Eateries

INTERIOR DESIGN

- Interior designers
- Furniture designers
- Lighting designers
- Rug | Flooring designers

ARCHITECTURE

- Commercial architects
- Landscape architects
- Residential architects

TECH

- State-of-the-Art news
- Latest Breakthroughs
- Product Trends

FITNESS

- New Classes
- Gyms
- Trainers
- Cutting-Edge Techniques
- Yoga | Holistic

EXPERTS

- Authors
- Artists | Performers
- Life Coaches
- Event Planners
- Party Planners
- Internet Sales

Target audience and viewership:

- Contemporary consumers, style-savvy modernists, curious, open to discovery, tech-savvy, wellness and socially aware. The subjects and establishments expert knowledge and style, create today and tomorrow's taste-makers.

